



CONSISTENT PERFORMANCE. UNMATCHED FLEXIBILITY.

+ MICROFLEX® ADVANCE™

MXA710 LINEAR ARRAY MICROPHONE

Whether it's under or next to a wall-mounted display, suspended from the ceiling or flush mounted in a table, the MXA710 subtly blends into any meeting room aesthetic, without sacrificing the premium audio capture you would expect from the the newest addition to the innovative Microflex Advance portfolio.



+ COLLABORATION REIMAGINED

Steerable Coverage™ provides directional lobes easily configured depending on installation. Autofocus™ technology continually fine-tunes the position of each lobe in real time, for consistent sound if meeting participants shift in their seats.

+ ENTERPRISE-WIDE DEPLOYMENT

Unprecedented flexibility to meet varying room requirements from small to large, the MXA710 provides audio capture at scale that's easier than ever.

+ INTELLIMIX® DSP

Onboard digital signal processing delivers a single channel of auto-mixed, noise-free, and echo-free audio in AV conferencing applications, using Shure's proprietary IntelliMix DSP algorithms.

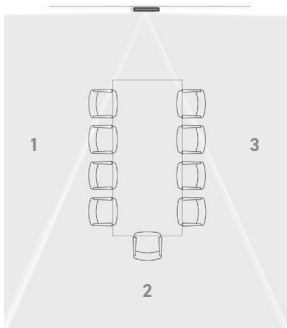


+ WELL CONNECTED

Intuitive, programming-free LED mute sync functionality with leading third party software codecs solutions when connected to the IntelliMix® P300 or ANIUSB-MATRIX Audio Network Interface.

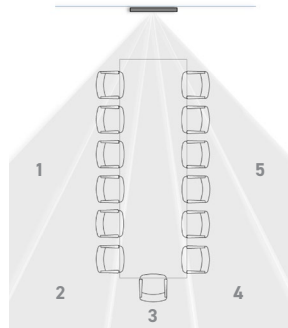
+ APPLICATIONS

Match arrays to the audio needs of rooms of any size, configuration or installation type including wall, table or ceiling mount options.



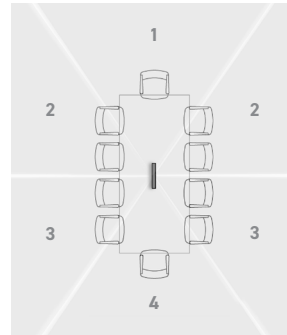
SMALL CONFERENCE ROOM

Wall Horizontal
2 Foot Array
3 Lobes Deployed



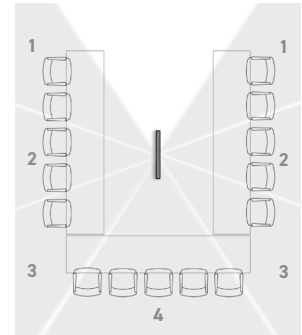
MEDIUM CONFERENCE ROOM

Wall Horizontal
4 Foot Array
5 Lobes Deployed



MEDIUM CONFERENCE ROOM

Table
2 Foot Array
4 Lobes Deployed



LARGE CONFERENCE ROOM

Ceiling
4 Foot Array
4 Lobes Deployed

+ INSTALLATION

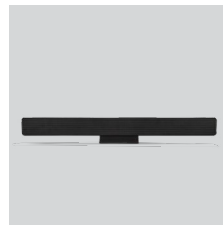
The sleek, linear form factor of the MXA710 (available in two lengths and three colors) allows for placement virtually anywhere in a meeting space, including on a wall, around a display, ceiling, or into a conference room table.



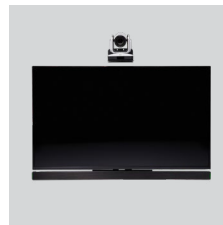
WALL MOUNT
(on wall with provided wall bracket)



SUSPENSION MOUNT
(suspension eyelets provided - wire rope not included)



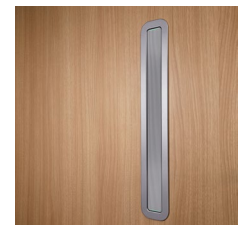
DESK STAND MOUNT
(optional accessory)



DISPLAY MOUNT
(With third-party accessory)



MIC STAND ADAPTER
(optional accessory)



**FLUSH MOUNT
TABLE OR WALL**
(optional accessory)

+ CONFIGURATION

With free **Designer System Configuration Software** you can easily pre-configure room coverage layouts offline and fine-tuned live on-site. Complete audio routing ahead of time to save installation time.

+ DEVICE MANAGEMENT

SystemOn Audio Asset Management Software allows you to conveniently manage large-scale deployments of MXA710s across rooms, floors and buildings. Remotely monitor your inventory and troubleshoot on the go.